



## Riskified Named to CNBC's 2024 List of the World's Top Fintech Companies

July 17, 2024

NEW YORK--(BUSINESS WIRE)--Jul. 17, 2024-- [Riskified](#) (NYSE: RSKD), a leader in fraud and risk intelligence, has been named one of the [World's Top 250 Fintech Companies](#) by CNBC, a world leader in business news and financial market coverage. The honorees were selected through a meticulous analysis of both general and segment-specific key performance indicators (KPIs). This recognition highlights Riskified's market-leading position in the ecommerce fraud and risk intelligence sector and underscores the company's ongoing success in empowering businesses to boost ecommerce revenues and profit by mitigating risks through its innovative AI-powered platform.

CNBC partnered with global data and business intelligence company Statista to evaluate more than 2,000 eligible companies. This involved scrutinizing publicly available sources such as annual reports, company websites, and media coverage. The firms with the highest scores in their respective market segments earned the title of World's Top Fintech Companies.

"It's an honor for Riskified to be recognized by CNBC as a World's Top Fintech Company," said Eido Gal, CEO of Riskified. "This achievement is a testament to our team's dedication to helping ecommerce merchants increase revenues and profitability by outsmarting increasingly sophisticated fraudsters and abusers. Riskified is committed to providing our clients with the most advanced risk intelligence solutions to safeguard their online transactions and improve business outcomes."

Riskified's vision is to build a safer ecommerce world through the power of AI. It was founded over a decade ago as the ecommerce landscape began to undergo significant transformation, with fraud rising alongside consumers shopping online. Traditional methods for fraud prevention struggled to adapt to the breadth, scale, and speed of those risks, and Riskified pioneered a data and machine learning approach to protect businesses selling online. Today, Riskified's risk intelligence platform powers solutions that fight fraud and policy abuse at scale and provides real-time decisions that enable merchants such as Wayfair, Booking.com and Shein to win more customers, accept more orders, and retain more revenue.

### About Riskified

Riskified (NYSE:RSKD) empowers businesses to unleash ecommerce growth by outsmarting risk. Many of the world's biggest brands and publicly traded companies selling online rely on Riskified for guaranteed protection against chargebacks, to fight fraud and policy abuse at scale, and to improve customer retention. Developed and managed by the largest team of ecommerce risk analysts, data scientists and researchers, Riskified's AI-powered fraud and risk intelligence platform analyzes the individual behind each interaction to provide real-time decisions and robust identity-based insights. Learn more at [Riskified.com](#).

View source version on [businesswire.com](#): <https://www.businesswire.com/news/home/20240717404115/en/>

Cristina Dinozo  
Sr. Director of Communications  
[press@riskified.com](mailto:press@riskified.com)

Chett Mandel  
Head of Investor Relations  
[ir@riskified.com](mailto:ir@riskified.com)

Source: Riskified