



Riskified Expands its Risk Intelligence Platform with ARIA

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AI Risk Intelligence Analyst (ARIA) gives fraud teams instant answers from their order data, helping them investigate patterns, drill into trends, and act on insights directly within the Riskified Control Center

NEW YORK--(BUSINESS WIRE)--Sep. 1, 2026-- [Riskified](#) (NYSE: RSKD), a global leader in ecommerce fraud detection and risk intelligence, today expanded its risk intelligence platform with [ARIA \(AI Risk Intelligence Analyst\)](#), a conversational AI capability built directly into the Riskified Control Center.

Fraud teams today have access to vast amounts of data, but solving urgent business questions often still requires exporting files, building reports, or waiting for additional analysis. ARIA changes that by letting merchants ask questions in natural language and get answers in seconds, complete with charts and tables that support the analysis.

With direct access to Riskified metrics and their own business-specific reporting logic, ARIA can investigate and quickly answer a wide range of questions within an existing workflow, including exploring performance trends, analyzing shifts across regions or payment methods, and uncovering patterns in order data.

"ARIA is a powerful resource for executive-level communications, providing rapid insight into the underlying drivers of data and decision outcomes. Its ability to articulate complex events and findings in plain language makes it an invaluable asset for creating concise, impactful summaries," said Laura Beleganski, Manager Ecommerce Operations & Digital Care Center of Excellence at Ace Hardware Corporation.

"Fraud teams are surrounded by data, but turning that data into actionable insights has traditionally required time-consuming analysis and manual processes," said Jeff Otto, CMO at Riskified. "ARIA helps close the gap between understanding what's happening and deciding what to do next, giving teams a faster way to explore their data, uncover important patterns, and act on those insights."

ARIA helps merchants:

- **Get answers in seconds:** Ask questions in plain language and receive data-backed responses with charts and tables.
- **Drill into trends and patterns:** Explore changes across regions, payment methods, and other business-specific segments, with follow-up questions in the same conversation.
- **Move from insight to action:** Use insights uncovered by ARIA to inform decisions and take action directly in the Control Center.
- **Work with your data your way:** Ask questions using Riskified metrics and your business-specific reporting logic, and receive answers in the language you ask in.

Built directly into the Riskified platform, ARIA is designed with data security at its core. Merchant data remains within Riskified's secured infrastructure, the same environment that powers the Control Center. When a user asks a question, ARIA translates it into a query against that environment. The underlying AI model does not store or process raw merchant data and has no access to personal customer information. ARIA is built and operated by Riskified as part of the platform itself, not as a separate third-party layer.

ARIA represents the next step in Riskified's vision to make risk intelligence more accessible and actionable for merchants. It is designed to help merchants connect insights across fraud, identity, policy, and dispute workflows.

About Riskified

Riskified (NYSE: RSKD) empowers businesses to unleash ecommerce growth by outsmarting risk. Many of the world's biggest brands and publicly traded companies selling online rely on Riskified for guaranteed protection against chargebacks, to fight fraud and policy abuse at scale, and to improve customer retention. Developed and managed by the largest team of ecommerce risk analysts, data scientists, and researchers, Riskified's AI-powered fraud and risk intelligence platform analyzes the individual behind each interaction to provide real-time decisions and robust identity-based insights. Learn more at riskified.com.

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