Form 144 Filer Information Washington, D.C. 20549

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES

PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001907735
Filer CCC XXXXXXXX
Is this a LIVE or TEST Filing?

LIVE TEST

Submission Contact Information

Name

Phone

E-Mail Address

144: Issuer Information

Name of Issuer

SEC File Number

001-40692
220 5TH AVENUE
2ND FLOOR
Address of Issuer

NEW YORK
NEW YORK
10001
Phone

(203) 300-9264

Name of Person for Whose Account the Securities are To Be Sold

Gal Eido

Gal Eido

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer

Relationship to Issuer

Director

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value		Approximate Date of Sale	Name the Securities Exchange
Class A Ordinary Shares, no par value	Morgan Stanley Smith Barney LLC Executive Services 200 W Civic Center Dr. 4th Floor Sandy UT 84070	63150	280386.00	121637527	10/08/2024	NYSE

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
Class A Ordinary Shares, No Par Value	10/01/2024	Vesting of Restricted Stock Unit Awards, granted pursuant to the Issuer's 2013 Equity Incentive Plan, registered on Form S-8	Issuer			104177	10/01/2024	Vested RSU grant settled in stock; consideration was Reporting Person's continued service as an officer of the Issuer.

^{*} If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
Eido Gal c/o 220 5th Avenue, 2nd Floor 2nd Floor New York NY 10001	Class A Ordinary Shares, No Par Value	07/11/2024	62552	384413.00
Eido Gal c/o 220 5th Avenue, 2nd Floor	Class A Ordinary Shares, No Par Value	08/19/2024	150000	699000.00

144: Remarks and Signature

The Reporting Person is selling the securities set forth herein pursuant to a mandatory, non-Remarks discretionary, sell-to-cover arrangement for the purpose of satisfying income tax liabilities

incurred upon vesting of restricted stock unit awards.

Date of Notice 10/09/2024

Date of Plan Adoption or

Giving of Instruction, If 03/11/2023

51ving 01 instruction, 11 05/11/20

Relying on Rule 10b5-1

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature /s/ EIDO GAL

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)