

COMPANY FACT SHEET

Riskified empowers businesses to realize the full potential of eCommerce by making it safe, accessible, and frictionless.

- Our next-generation platform removes risk from the online shopping experience. It is powered by rich transaction data networked across hundreds of merchants, allowing it to adapt in real time to evolving fraud patterns. We have:
 - 1+ billion historical transactions captured from many of the world's largest merchants
 - 400+ million unique consumers in our network
 - 100 different data points captured for every transaction

PRODUCTS

- **Chargeback Guarantee:** Our core product, automatically approves or denies online orders with guaranteed performance levels, optimizing merchant approval rates
- **Policy Protect:** Identifies consumers that may be abusing merchant policies
- **Deco:** Helps merchants combat bank authorization failures during the checkout process
- **Account Secure:** Prevents consumer accounts from being compromised by bad actors
- **PSD2 Optimize:** Minimizes the effect of the European Union's Payment Service Directive 2 regulations on merchants' eCommerce business

VALUE PROPOSITION

- **Growing Market Opportunity:** Market opportunity is directly correlated with the growth of the eCommerce industry, which is projected to grow to \$6.4 trillion by 2024 at a compound annual growth rate of 13.8% over the five years since 2019.
- **Strong Revenue Model:** Revenue was \$130.6 million and \$169.7 million for 2019 and 2020, respectively, representing an increase of 30% YOY. From Q1 2020 to Q1 2021, our revenue increased 54%, from \$33.2 million to \$51.1 million.
- **Demonstrated Value:** Using Riskified, some merchants see more than 20% increase in sales approvals and over 60% reduction in fraud-related costs.

IPO DETAILS

- **NYSE Ticker:** RSKD
- **Shares offered:** 17.5 million common shares (underwriters have option to purchase an additional 2,625,000 shares)
- **Price per share:** \$21
- **Expected Net Proceeds:** ~\$350 million

OUR LEADERSHIP



Eido Gal, Co-founder & CEO

Eido has served as CEO and a member of Riskified's board of directors since its inception. He previously held roles at BillGuard and PayPal.



Assaf Feldman, Co-founder & CTO

Assaf has over 20 years of industry experience, having worked as an engineer and developer with BillGuard, Kinetic Global Markets and more.